YES ON MEASURE _ - Establishing a Citizens Redistricting Commission

Join Mayor Robert Garcia, City Auditor Laura Doud, City Councilmember Al Austin, Community Leader Charles Song, and Common Cause National Redistricting Manager Dan Vicuna and Vote Yes on Measure _.

Every ten years, federal law requires Long Beach to redraw our City Council districts in a process called redistricting. Redistricting decides the boundaries and populations of districts, which determines whether our neighborhoods and communities remain together in the same district for voting and representation purposes.

Redistricting is required to ensure Council districts have equal populations, but often this process is a political football. Currently, sitting Councilmembers decide how the City is divided. We need a system in which voters pick their Councilmembers and not the other way around.

Measure _ ensures these important decisions are made by unbiased and qualified local citizens, not politicians. We need an independent Citizens Redistricting Commission so the process represents the will of the people.

Measure _ takes redistricting completely out of the hands of the Mayor and City Council. Local citizens apply, go through a screening process, and then one person from each Council district is randomly selected to be on the Commission, supplemented by four additional citizens to ensure a good and fair representation of our diverse community.

Measure will:

- Create a completely independent Citizens Redistricting Commission whose decisions cannot be overturned by the Council.
- Establish strong criteria for redistricting that keeps communities of interest and neighborhoods together.
- Prohibit gerrymandering in which districts are manipulated to benefit a candidate or party.
- Increase transparency by requiring multiple public hearings in districts so resident input is heard.

Please join us in voting YES on Measure!

Robert Garcia Mayor of Long Beach

Laura Doud City Auditor of Long Beach

Al Austin City Councilmember, Long Beach

Charles Song Equity for Cambodians, Co-Chair

Dan Vicuna Common Cause, National Redistricting Manager

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